



# Climate Action Now

Restore, Reduce, Reach Out

Liza K. Toth, Project Founder and Leader

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Information Type : Charity confidential  
Project Name : IAHV UK  
Information Owner : Shriroop Parikh

Peace is possible in our lifetime –  
Re-awakening of Human Values is the key

# Agenda

01 Project background

02 Progress since inception

03 Projection for next year

04 Vision for the future

04 Our ask

05 Key contacts, urls and social media



**Mangroves Planted by our tree planting Partner, Eden Reforestation Projects**

# 01 -- Project Background / History

- On April 19, 2015 at Bad Antogast – SriSri Ravi Shankar approves launch of Climate Change Awareness and Mitigation Project through IAHV UK.
- On 13 June 2016, at Liverpool -- SriSri approves launch of Climate Change Awareness and Mitigation Project through IAHV UK working together with Saving Our Planet on Climate Change education and mitigation, using the book written for children by Julie Wornan for the education part.
- On 1<sup>st</sup> January 2017, at Bad Antogast – SriSri directs us to prepare and introduce a 10-minute climate change segment in all Happiness Courses, to be launched at the teachers’ meeting in Bad Antogast in March. Saving Our Planet and our IAHV climate project worked on this together. Out of this process came a 10-minute audio-visual presentation and a new name for the climate project, Happy Planet.
- In January 2018, N0CO2 is launched as a tree-funding project of Saving Our Planet and presented to IAHV as part of the Happy Planet project at the IAHV Annual Meeting. It received much support and donations for tree planting.
- In August 2018, as an output of an IAHV TLEX course of July 2018, renamed climate project to Climate Action Now, and initiated Global Giving Climate Action Now website, in partnership with Saving Our Planet. The following was approved as the project plan, which has been implemented and is active.

IAHV & Saving Our Planet  
*INITIATIVE*

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# Climate Action Now

Restore. Reduce. Reach-out.



# Climate Action Now

A not-for-profit project setup in the UK by IAHV to combat effects of Climate Change

- **Our Parent Organisations**
- **Focus Areas**
- **Project Structure**
- **Project Finance**
- **Cost Breakdown**



# Our Parent Organisations

Working together to Restore, Reduce and Reach Out

## IAHV

- The International Association for Human Values was created in Geneva in 1997 by His Holiness [Sri Sri Ravi Shankar](#) as a global platform for humanitarian initiatives that solve problems by uplifting human values.



## Saving Our Planet

- Saving Our Planet is a non-profit association in Paris
- N0CO2, is an initiative of Saving Our Planet, a public interest non-profit NGO, registered in France as an Association Loi 1901, Registration Number: W751235109

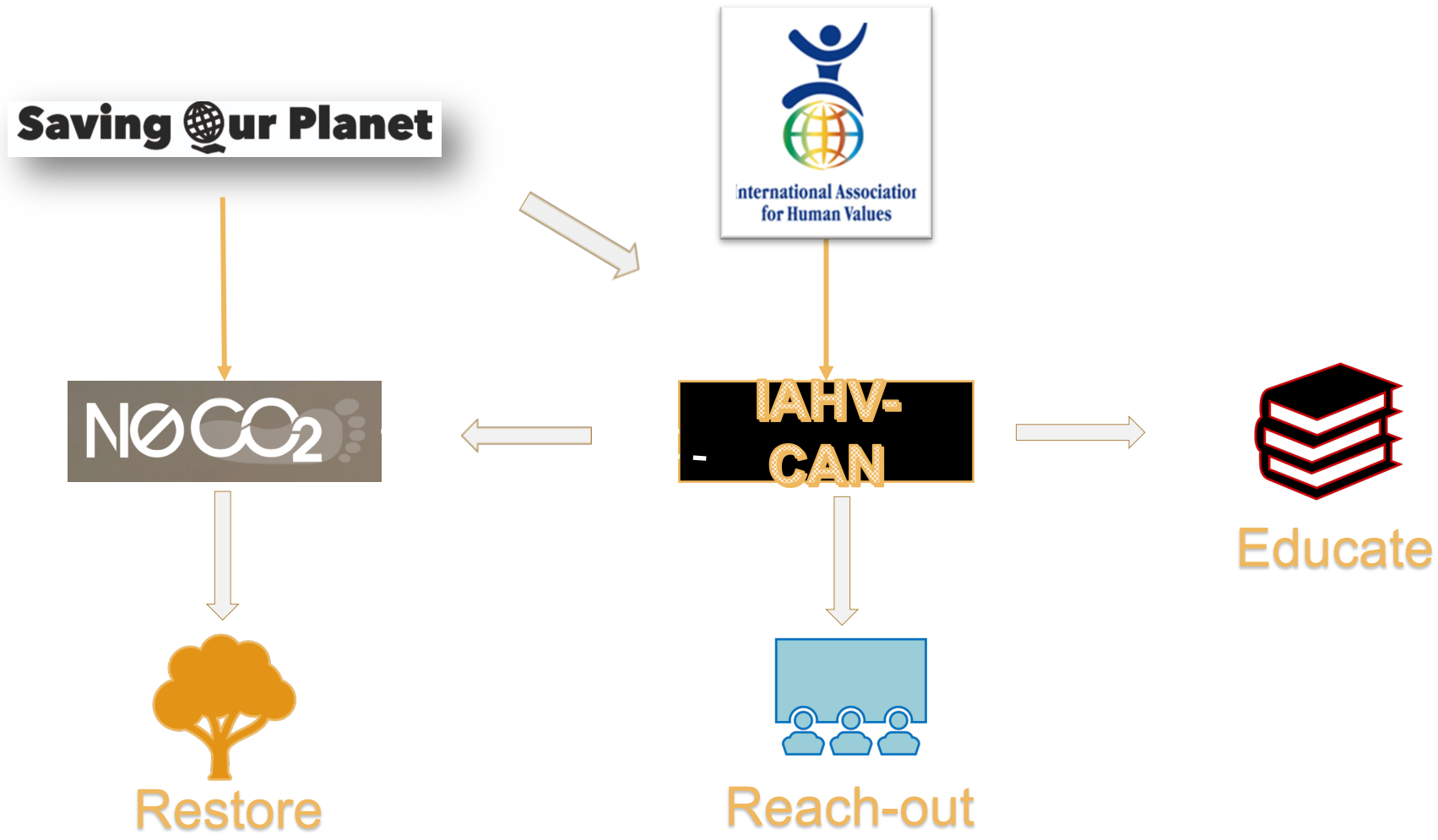
**Saving  ur Planet**

**N0CO2**

## Focus Areas

- IAHV-CAN focuses on 3 key areas to maximise our impact
  - » **Restore:** Increasing CO<sub>2</sub> capture by planting trees
  - » **Reduce:** Facilitating reduction of CO<sub>2</sub> emissions by increasing public awareness
  - » **Reach-out:** Educate the next generation to foster responsible behaviours

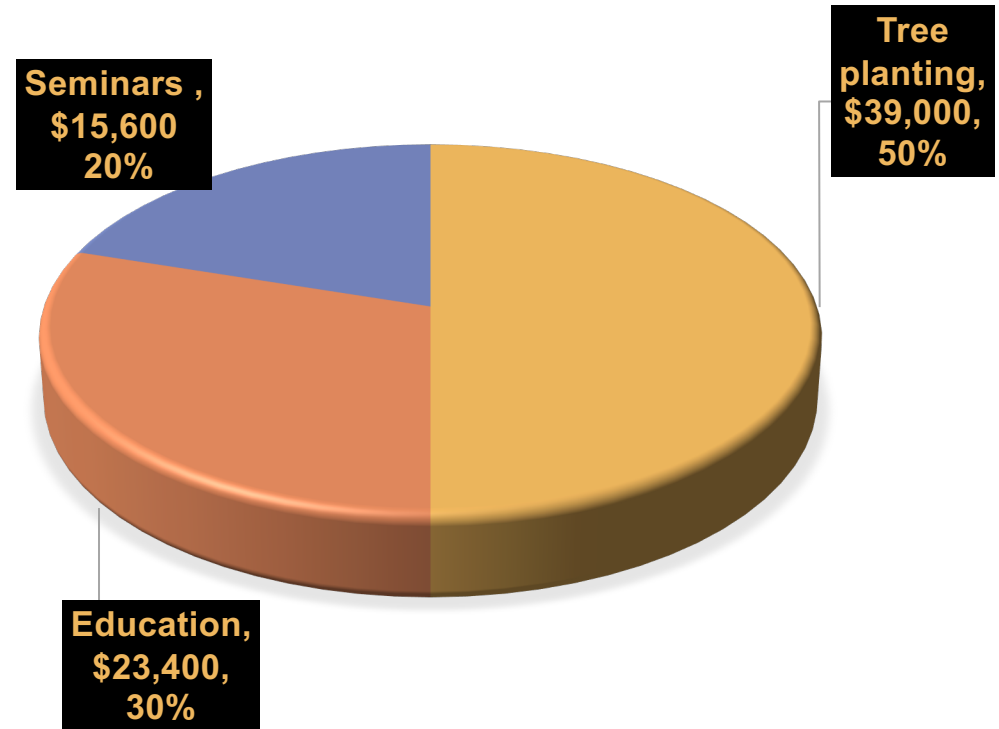
# Project Structure



# Project Finance

Through Global Giving/ Climate Action Now fundraising

- **Fund Raising target** : **USD 99,000**
- **Project Admin cost (Global Giving)** : **8%**
- **Project Admin cost (IAHV)** : **5%**
- **Investment in Website (Saving Our Planet)** : **10%**
- **Finance handling charges - included** : **0%**
- **Net Amount available for the cause** : **78%**  
 (~ USD 78,000) (exclusive of any UK Gift Aid)



## Cost Break Down

Funds raised are split across three work streams: Tree Planting, Train the Teacher, and Educating children

### Tree Planting : USD 39,000

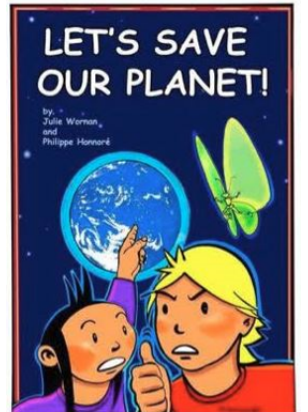
- » To date, CAN has planted over 240,000 trees via the project organisation with funds from Global Giving, IAHV and NoCO<sub>2</sub>.
- » Of the total finance raised, 50% will be spent on tree planting
- » USD 39,000 will enable CAN to plant 390,000 trees (*This equates to removing the **annual** CO<sub>2</sub> emissions of approx. 220 UK residents*)

### Seminars: USD 15,600

- » USD 15,600 would enable climate change experts to deliver training to 1,300 teachers across Europe
- » The teachers will act as change agents by further spreading the knowledge to facilitate reductions in carbon footprint

### Education: USD 23,400

- » USD 23,400 would enable CAN to distribute “Let’s Save Our Planet” to 1,300 children
- » “Let’s Save Our Planet” is an illustrated climate change reader for kids authored by Julie Wornan, one of the founding members of Saving our Planet
- » This facilitates positive change in consumption behaviours of children, securing a responsible and conscious future generation
- » The book has been published in English, French and Italian



## 02 -- Progress since inception

Inception: Global  
Giving Photo  
Competition Aug 2008



International Association for  
Human Values

[VOTE FOR THIS PHOTO >](#)

### Project growth since inception:

- Raised £14,175 funds from Global Giving
- From 287 donations
- Planted 240,000 trees combined from Global Giving and Direct dedicated contributions to IAHV CAN and Saving Our Planet N0CO2
  - This is an additional 146,655 trees since April 2019
- Provided 2,400 days of work

# o3 – Vision for the Future

To help scale the Tree Planting Project a Global Movement with a Goal of 50mn trees in 2020 and 250mn trees in 2025. The plan is open for all to join.

- » Inviting corporates and businesses to join for Bespoke Carbon offset partnerships.
- » Individuals join by taking low-cost paid-pledges of any 1 or more of the following:
  - Say No to Plastic
  - Leave the car behind at least once a week
  - Experience a new diet: Vegan or Vegetarian
- » The Global Team currently has 26 activists across 8 counties and have raised £19K for its app and web development (IT). Aim is to have 1000 activists.



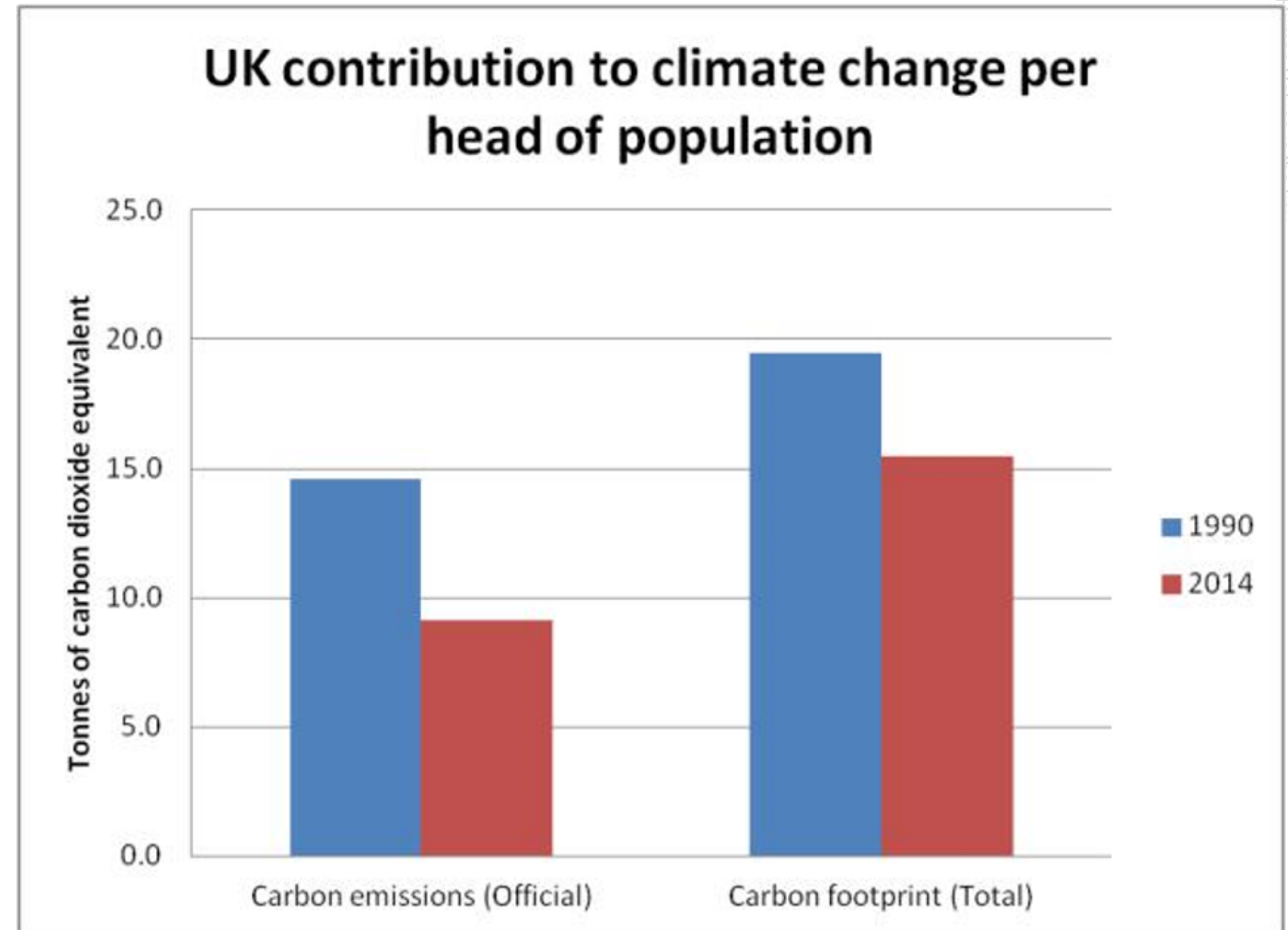
**Let's combat climate change collectively!**

## 04 -- Our ask

### FUNDING

We need to continue to plant trees to remove excess CO<sub>2</sub>. Consider removing some or all of your yearly emissions.

- To remove 2 Tonnes of CO<sub>2</sub> pa, plant 500 trees for £54
- To remove 3 Tonnes of CO<sub>2</sub> pa, plant 750 trees for £80
- To remove 7 Tonnes of CO<sub>2</sub> pa, plant 1,750 trees for £187
- To remove 14 Tonnes of CO<sub>2</sub> pa, plant 3,500 trees for £374



## 04 -- Our ask

### Volunteering Opportunities

- We urgently need a team of two or three volunteers to take over the accounting and keeping track of trees and funds, as I would like to phase out of this (having done it for two years)
- We need volunteers to bring climate books into the schools and into the hands of school children striking on Fridays for climate
- We need additional volunteers for business development for the Vision for the Future, to scale up the tree planting

## 05 -- Key contacts, urls and social media

### Key contacts

#### Project Manager – Climate Action Now:

- Liza Toth
  - [Liza.Toth@iahv.org.uk](mailto:Liza.Toth@iahv.org.uk)
  - [LizaT@savingourplanet.net](mailto:LizaT@savingourplanet.net)

#### Project Manager – Vision for Future:

- Shailen Mittal  
[shailen.mittal@iahv.org.uk](mailto:shailen.mittal@iahv.org.uk)

### Key urls

#### Project page:

<http://www.iahv.org.uk/project/climate-action-now/>

#### Global Giving:

<https://www.globalgiving.org/projects/climate-action-now/>

#### Saving Our Planet:

<https://www.savingourplanet.net/>

### Social Media

#### Facebook:

<https://www.facebook.com/iahvcan/>





# Thank you

Liza Toth, Project Leader

29 April 2019